

RESEARCH PROJECT REPORT

IT & e-business Models And Capability Assessment of Telecommunication Infrastructure in Sri Lanka

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This dissertation was submitted to Department of Management of Technology
University of Moratuwa Sri Lanka in partial fulfillment of the requirement for the
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Declaration

"I certify that this dissertation does not incorporate without acknowledgement any material previously submitted for a degree or diploma in any University to the best of my knowledge and belief it does not contain any material previously published, written or orally communicated by another person except where due reference is made the text."

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ABSTRACT

IT & e- Business Models and Capability Assessment of Telecommunication Infrastructure in Sri Lanka

The Telecommunication market in Sri Lanka is extremely competitive; especially in the areas of wireless fixed access services, cellular mobile services and data communication services. E- commerce is associated with the buying and selling of information, products and services via computer networks today and in the future via networks that make up the information superhighway (I-Way). E-commerce applications will be built on the existing technology infrastructure. Government of Sri Lanka(GOSL) started a program named “e – Sri Lanka” recently, planning to establish wide spread use of information and communication technologies (ICT) for the development of the economy of Sri Lanka , reduce poverty and improve the quality of life of the people. However , in terms of coverage, capacity, competitiveness and affordability, the national telecommunication infrastructure is in need of further vast developments to achieve the objectives of the e-Sri Lanka program.

Use of unregulated applications(IEEE 802.11b) technology provide cost effective communication links for rural multi-purpose Community Telecenters, improving their economic viability and encouraging their deployment. These products integrated with beam forming antenna technology to provide high capacity wireless access systems. 45 million business laptops will use IEEE 802.11b standard by 2004 (“All net All time “Business Week, April 29, 2002).

This research studies the current status of the available telecom infrastructure in Sri Lanka, and makes recommendations on the broad development of a comprehensive Sri Lanka Information Infrastructure (SLII), and the development of skilled personnel in the communications sector. This Information Infrastructure encompasses all facets of the rapidly evolving ICT sectors; ensures that all citizens are given the maximum opportunity to contribute to and benefit from the ICT revolution.

CONTENT

PAGE NO

ABBREVIATIONS

viii

CHAPTER 1 :INTRODUCTION

1

1.1 PROBLEM STATEMENT

4

1.2 RESEARCH OBJECTIVES

5

1.3 NATURE AND FORM OF RESULTS

5

1.4 ORGANIZATION OF RESULT

5

1.5 LIMITATION OF RESULT

5

CHAPTER 2 :RESEARCH DESIGN

6

CHAPTER 3 :LITERATURE REVIEW

7

3.1 IDENTIFICATION OF BUSINESS MODELS

7

3.2 IDENTIFICATION OF THE REQUIRED FRAMEWORK

22

CHAPTER 4: INFRASTRUCTURE USAGE 28

4.1 QUESTIONNAIRE SURVEY – B2B SRI LANKA

28

CHAPTER 5:TELECOM OPERATORS AND REGULATORY COMMISION 31

5.1	CELTEL	31
5.2	DIALOG	35
5.3	HUTCHISON TELECOM	45
5.4	LANKA BELL	49
5.5	SUNTEL	59
5.6	SRI LANKA TELECOM LTD.	76
5.7	MOBITEL	92
5.8	TELECOMMUNICATIONS REGULATORY COMMISSION	97

CHAPTER 6:STATISTICAL OVERVIEW 103

CHAPTER 7:GAP ANALYSIS 104

CHAPTER 8:GENERAL DISCUSSION AND RESULTS 106

CHAPTER 9:REFERENCES 114

CHAPTER10:ANNEX1 115

ABBREVIATIONS

3G	Thired Generation
ADSL	Asymetric Digital Subscriber Line
AMPS	Advanced Mobile Phone System
AOC	Advice of Charge
ASP	Alliance Service Providers
B2B	Business to Business
B2C	Business to Consumer
BK	Book Keeper
BRA	Basic Rate Interface
C	Customer
C2B	Consumer to Business
C2C	Consumer to Consumer
CFAR	Collaborative Forecasting and Replenishing
CLI	Caller Line Identification
CPA	Cartered Public Accountants
CPE	Customer Premises Equipment
DAP	Dilivery Alliance Partner
DBS	Direct Broadcast Satellite
DBS	Data Base
DEL	Direct Exchange Line
DID	Direct Inward Dialing
DOD	Direct Outward Dialing
e-Business	Electronic Business
EC	E Commerce
e-Commerce	Electronic Commerce
EDI	Electronic Data Interchange
e-gorernance	Electronic Governance
e-infrastructure	Electronic Infrastructure
e-learning	Electronic Learning
e-mail	electronic mail
FAU	Fixed Access Unit
GDP	Gross Domestic Priduct
HTML	Hypertext Markup Language
ICT	Information & Communication Technology
IDD	International Direct Dialing
IFC	International Finance Corporation
IITC	International Information Technology Committee
IPO	Initial Public Offering
ISDN	Intigrated Service Digital Network
ISP	Internet Service Provider
IT	Information Technology
ITU	Internatioinal Telecommunication Union

I-Way	Information Super Highway
I-Way	Information SuperHigh Way
LAN	Local Area Network
LCS	Lanka Cellular Service
LEARN	Lanka Education and Research Network
LKR	Lanka Ruphees
MAP	Marketing Alliance Partner
MB	Mega Byte
MMDS	Multichannel Multipoint Distribution Service
MS	Mobile Station
NMT	Nordic Mobile Telephone System
PC	Personal Computer
RAS	Radio Access System
RNC	Radio Node Controls
SDH	Synchronous Digital Hierarchy
SHF	Super High Frequency
SLT	Sri Lanka Telecom
SLT	Sri Lanka Telecom
SMS	Short Message Service
TACS	Total Access Communication System
USA	United States of America
VAN	Value Added Network
VC	Venture Capital
VLAN	Virtual Local Area Network
VRML	Virtual Reality Markup Language
WAN	Wide AREA Network
WLAN	Wireless Local Area Network
WLL	Wireless Local Loop